

Video Igniter Animation, LLC  
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### Derek Merdinyan

Business Development &  
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Washington State UBI:  
604733820

**NAICS:** 512110 (Motion Picture &  
Video Production)

**WEBS:** 915-82, 915-09, 785-70,  
345-40

Credit Cards Accepted:

Visa

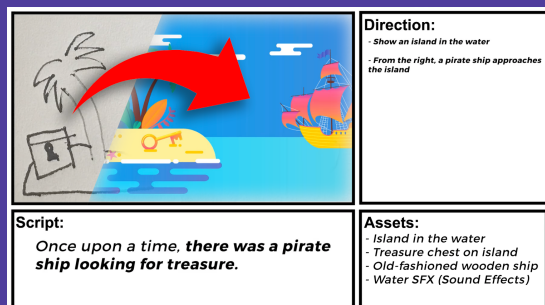
Mastercard

American Express

*"They made sure we were 100%  
happy with every second of our  
finished video."*

*~Chelle Parmele, SheerID*

*Your sketch turned into an  
animation:*



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# VIDEO IGNITER

World's Best Animated Video Production Service.

## Capabilities Statement

Video Igniter creates custom animated videos for organizations to use as a means of mass communication. Text-based content is often glazed over. Animated videos get watched. People are better able to understand and retain the content regardless of literacy level or language.

### Core Competencies

- Custom 2D and 3D animated videos
- Scripts that deliver your message in a concise and entertaining/engaging way.
- Translate your video into multiple languages.

### Differentiators

- **Significant experience in reaching diverse audiences.** We can translate your videos in multiple languages and we offer a/b testing services to ensure your video meets your success metrics.
- **Streamlined design process.** Using our own propriety platform, to ensure we understand your idea/script/storyboard 100%. This makes it faster, easier, and more affordable to produce this type of high-end digital communication messaging.
- **Unlimited Revisions.** We'll continue editing and polishing your video until you mark it as approved at no extra cost.

### Past Performance

- **Amazon Web Services:** we help them produce multiple animations each month 50% faster and less expensive than their current animation production partner.
- **T-Mobile:** created a 60-second animation to concisely explain a new company-wide environmental program that all employees can participate in.
- **Webropol, a Finnish Tech Company:** created an educational video series which we translated into multiple languages.
- **Linkedin:** Created video content for their blog to explain a new industry buzz word.

### Experience

For the last decade, Video Igniter has helped large tech companies reach diverse audiences with content that has high engagement and comprehension levels. We're known as a fast and affordable option that enables organizations to use visually engaging animated video content to get their messages out to the world instead of dull and dry PDFs, emails & blog posts.

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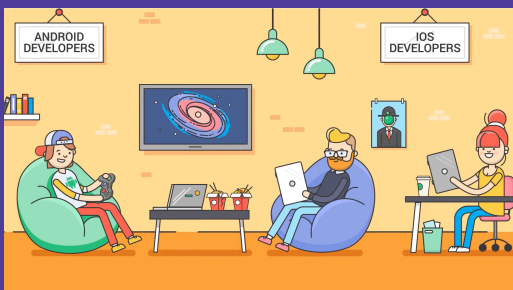
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Example Videos:

[www.videoigniter.com/portfolio](http://www.videoigniter.com/portfolio)



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### Testimonials

**Pat Henderson, Owner of Path8 Productions:** I run a video production company and outsource animation. The team at Video Igniter did a great job in taking the concept I very crudely drew out and made it into a beautiful animation. The review process was easy and their turnaround time was very quick. I'd def recommend them if you're looking for an animation project.

**Alex Raymond, Founder of Kapta Systems:** Video Igniter came to us with a number of creative and engaging ideas and were able to create an exciting, impactful video in a short period of time. And the best part was that it cost much less than other options of similar quality. The video they made is a great marketing tool for us.

### Chelle Parmele, Fmr Director of Marketing at SheerID.com:

Choosing Video Igniter was the best decision (to make our video)... From the very beginning, we knew working with Video Igniter was the right decision. Derek was easy to talk to and completely accessible through the entire experience. He offered different options to the creative process, was open to changes and additions to the storyboard, and made sure we were 100% happy with every second of our finished video.

We couldn't be more satisfied with the finished product and highly recommend Derek and the rest of the Video Igniter team for the quality of their work, pricing that worked within our budget and a personal touch all along the way.

### Examples of Our Work:

<https://www.videoigniter.com/portfolio>

### Videos that show the process of creating an animated video with us:

<https://www.videoigniter.com/start.php>